

Beverly Hills City Council Race Officially Kicks Off

Meanwhile, the line to get into Councilwoman Lili Bosse's Linden Drive kickoff event spilled out onto the sidewalk. Supporters greeted each other cheerfully, as campaign volunteers in bright orange T-shirts passed around sign-in sheets and campaign buttons. After making their way past a bright orange balloon archway, attendees found themselves elbow-to-elbow in an energy-filled house and garden area. Inside, a large deli spread beckoned, as did a candy table laden with orange jelly beans, licorice and gummy bears in decorative glass containers. With a crowd estimated at 500 people, it was at times hard to spot the candidate in the crowd, even with her vibrant orange blazer. Supporters swarmed around her on the expansive backyard lawn, where she posed for photos along with a life-size Lili Bosse cutout.

Bosse served as Mayor of Beverly Hills from March 2014 to March 2015, as well as from March 2017 to March 2018. Her

substantial achievements – and new goals for the City – formed the framework of her kickoff speech. “We need to begin the new decade with 20/20 vision. We have a strengthened smoking ordinance and have the first tobacco sale ban of anywhere in the world. We have rent stabilization and we've established the new City auditor. We have restored our Beverly Gardens Park, and we have done all of this keeping first in mind the residential quality of life and the business quality of life,” said Bosse.

The crowd cheered when Bosse reminded them of the Monday Walk with the Mayor program she re-established. And she spoke of new initiatives, such as one called “Just in Case.” “It is so important that in case of an emergency, we all know what to do,” said Bosse. “If there is an emergency, a fire, an earthquake, something, we have to be not only the healthiest city in the world and the safest city in the world, but we have to be the most prepared city in the world. I can assure you with the 'Just in Case' program we will be a world-renowned city that is ready for anything and other cities will follow.”●



Jon Bosse and Councilwoman Lili Bosse with a "Vote Bosse Cutout" at Kickoff Event